

## PLAY JEWELLERY – WEAR ARCHITECTURE

-Thinking Jewellery Through Architecture

Dec. 12, 2015 – Jan. 30, 2016 @ (PLACE) by method in Shibuya, Tokyo

Opening party: Friday, Dec. 11 @ 19:00

How do jewellery and architecture relate, and what can they learn from each other? This exhibition looks to answer that question as part of the satellite program “PLAY JEWELLERY - wearing, making, thinking” in coincidence with the Otto Künzli exhibit at the Tokyo Metropolitan Teien Art Museum (Oct. 10 – Dec. 27). This new project from Schmuk2, an international art organization led by Susan Pietzsch, a German jewellery artist based in Japan, looks at jewellery within the context of architecture to find new avenues of thought and expression.

The exhibit features works from architects Yuko Nagayama and Ryuji Nakamura who investigated personal and public spheres to discover commonalities between architecture and jewellery and their possible interplay.

Recently the two met with fellow architects Jo Nagasaka and Hideyuki Nakayama to discuss this topic. Their findings form the foundation of this exhibit, which is part of a longer, ongoing project.

### **Yuko Nagayama**

A building functions without “it,” but with “it” comes new ideas, meanings and dialogs related to architecture. “It,” in this case, is ornamentation. Creating ornamentation as a phenomenon allows for new possibilities in time, space and the viewer. It is the same for jewellery--except jewellery happens to be on the body.

### **Ryuji Nakamura**

In terms of architecture, ornamentation is a measure of the size of a structure. This mindset allows ornamentation to appear dazzling and novel. This exhibit creates something that falls between structural ornamentation and personal ornamentation to help us consider the decorative nature of architecture and jewellery.

## **Overview: Play Jewellery – Wear Architecture**

Date: Dec. 12, 2015 – Jan. 30, 2016

Venue: (PLACE) by method

Address: #14, 1-3-1 Higashi, Shibuya-ku, Tokyo

Tel: 03-6427-9296

URL: <http://wearemethod.com/>

\*Exhibit closed on Sundays and holidays

\*Exhibit closed for winter holiday from Dec. 26 – Jan. 6

Opening party: Friday, Dec. 11 @ 19:00 – 21:00

## **Schmuck2 (GER/JPN)**

Susan Pietzsch (GER/JPN) challenges perspectives on how to approach the subject of jewellery through Schmuck2. She initiated several participatory exhibitions, unique in the field of contemporary jewellery art, and created a prestigious name with Schmuck2. Pietzsch uses unconventional concepts that move between fine and applied arts. She combines actors with different cultural backgrounds and focuses on unusual, diverse interpretations of the content or phenomenon of jewellery.

<http://www.schmuck2.de/>

## **Yuko Nagayama**

Architect. Born 1975 in Tokyo.

Graduated with a degree in art from Showa Women's University. Employed at Jun Aoki & Associates from 1998 to 2002. In 2002 established Yuko Nagayama & Associates with works that include "A Hill On a House," Louis Vuitton in Kyoto Daimaru, Anteprema in Singapore, Kayaba Coffee, Sisii Pressroom, Mokuya Ryokan, Teshima Yokoo House and Shibuya Seibu AB Building 5F.

Recipient of the L'Oreal Encouragement Prize, JCD Design Award, 2006 AR Highly Commended Award (UK) for "A Hill On a House," 2012 Architectural Record Design Vanguard Award and 2014 JIA New Face Award for Teshima Yokoo House.

<http://www.yukonagayama.co.jp/>

## **Ryuji Nakamura**

Architect. Born 1972 in Nagano prefecture.

Graduated with a master's in architecture from Tokyo National University of Fine Arts and Music. Employed at Jun Aoki & Associates from 2000-2003. In 2004 established Ryuji Nakamura & Associates.

Major works include set design for "Le Grande Macabre" at the National Theatre Tokyo Opera, "Cornfield" for National Museum of Modern Art Tokyo exhibit 'What is Architecture? Seven Installations by Japanese Architects,' and "Beam" for the Tokyo Opera City Art Gallery exhibit 'Feel and Think: A New Era of Tokyo Fashion.'

Recipient of The Great Indoors Award (NL), JCD Design Award Grand Prize and others. Part-time lecturer at Tohoku University and Art and Architecture School of Waseda University.

<http://www.ryujinakamura.com/>

**method**

Brand planner method produces storefronts for products across a wide range of fields including design, fashion, art, crafts and food under the direction of company president, Yu Yamada.

Their unfettered perspective and unique language plays into their role as an intermediate between buyers, sellers and users. By creating quality that lasts, they pave the way for even higher quality in the future.

**Yu Yamada (Buyer, Director)**

Born in Tokyo.

After working as a buyer for the Minami Aoyama branch of Idee Shop, he went freelance and established method in 2007 where he serves as company president. Publications include “Bekkan Discover Japan: Gurashi no Senmonten” (2013) and “Design to Sense de Ureru Shop Seiko no Method” (2014). Serves on judging committee for various competitions including the Good Design award. Holds courses and lectures at regional businesses and educational institutes including Kyoto Seika University where he is a part-time lecturer.

**(PLACE) by method**

Gallery space managed by method that is available for rent to fashion exhibits and promotional events.

Please inquire for information.

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